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## Western Area Power Administration

*Powering the energy frontier*



Greetings,

Western Area Power Administration will be finalizing its new strategic plan: [Power Forward 2030](#) in the coming months. This is an invitation to preview our top-tier organizational strategy from 2023 to 2030 and provide additional feedback.

At the core of Power Forward 2030 is value: benefits to customers, partners, stakeholders and employees. The resulting strategic goals and objectives will guide us as we continue to strive as an organization, provide valuable products and services to our customers and ensure we have the culture, people and partnerships to get us there.

Power Forward 2030 is the culmination of months of collaboration. In following our core value to *seek, share and partner*, employees, customers and stakeholders participated in the formulation. Thank you for the feedback you provided us throughout the rigorous process. The senior leadership team listened to all feedback and aligned on a path forward we believe will position WAPA for success, today and in the future.

In the coming weeks, members of the senior leadership team will introduce Power Forward 2030 through **Let's Talk Strategy** sessions. This will be the final opportunity to ask questions and offer input before we finalize the plan next month. Whether or not you are able to participate in one of the Let's Talk Strategy sessions, you are welcome to share your input by completing this brief [survey](#).

Register for a Let's Talk Strategy session:

- [Monday, August 15, 2:00 PM - 3:00 PM \(Mountain Daylight Time\)](#)
- [Tuesday, August 16, 11:30 AM - 12:30 PM \(Mountain Daylight Time\)](#)
- [Thursday, August 18, 12:30 PM - 1:30 PM \(Mountain Daylight Time\)](#)
- [Friday, August 19, 9:00 AM - 10:00 AM \(Mountain Daylight Time\)](#)
- [Tuesday, August 23, 9:00AM - 10:00 AM \(Mountain Daylight Time\)](#)

Thank you for your continued interest and input in this process. I also sincerely appreciate the strategy team's guidance and the senior leadership team's vision.

**Tracey A. LeBeau | Administrator and Chief Executive Officer**

Department of Energy

Western Area Power Administration | Headquarters

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